



KOLDO

All in your hands

**IBERKYRGYZ**  
Wealth Group, Ltd.



A multi-language and multi-business on-line solution  
for the **integral management** of the internal and  
external business processes  
of SME's and Individual Entrepreneurs  
that changes the rules of the game



## Problem: The integral management of processes

There is no single tool that covers all the daily needs of small and medium-sized businesses. The few that exist are for large companies and have a high cost.

## Problem: Mixed business management

There are no affordable tools that integrate the activities of businesses that have a physical and online presence at the same time.

## Problem: Management of multiple business

Many entrepreneurs have several businesses. There are no tools that facilitate the management of multiple companies, businesses or brands online from a single control panel integrating their processes.

## Problem: Management of multiple languages

The most common tools, both in the Internet and in the field of business management applications, are not natively multi-language, which makes it difficult for these companies to go international.

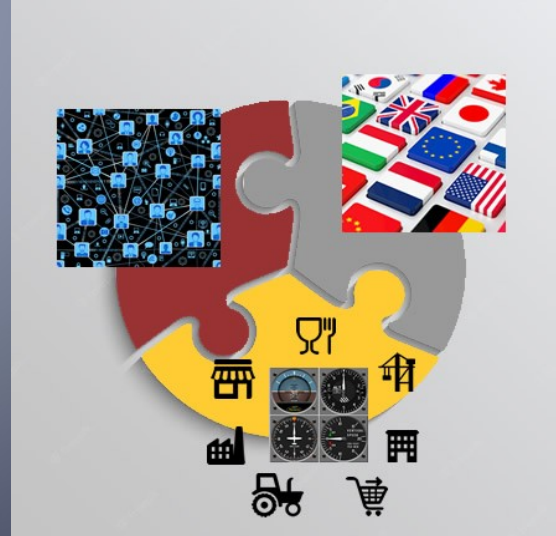
# The Koldo solution:

On-line operating environment for small and medium-sized enterprises and self-employed entrepreneurs

Strategic set of interconnected  
business management tools

Common platform  
features

Particularities for multiple  
business types



# The Koldo solution:

## On-line operating environment for small and medium-sized enterprises and self-employed entrepreneurs

### Strategic set of interconnected business management tools

- ✓ Web page generation and content manager
- ✓ Customer relationship management
- ✓ Purchasing and supply management at maximum competition
- ✓ Human resources management
- ✓ Management of information flows between departments and with third party companies (B2B).
- ✓ Physical sales terminals and integrated cash registers.
- ✓ Management of commercial content and information points
- ✓ Automated accounting system
- ✓ Cash flow control



### Common platform features

- ✓ Single control panel
- ✓ Multi-company / multi-brand management
- ✓ Multi-language management
- ✓ Social networks of real contacts
- ✓ Interdepartmental connections
- ✓ B2B and B2C connections
- ✓ No invasive marketing
- ✓ No need for SEO positioning
- ✓ No need to capture demand
- ✓ Full integration between companies
- ✓ Full integration between online business and physical stores
- ✓ Process control and management
- ✓ Multiple levels of supervision and delegation
- ✓ Intuitive and easy to understand and manage



### Particularities for multiple business types

- ✓ Retail trade
- ✓ Medical services
- ✓ Real Estate
- ✓ Translation Agencies
- ✓ Travel agencies
- ✓ Art galleries
- ✓ Supermarket and bazaar management
- ✓ E-commerce of products and services
- ✓ Clothing and articles with size and color variations
- ✓ Agriculture and livestock
- ✓ Sports clubs
- ✓ Associations, educational institutions
- ✓ Warehouse management
- ✓ News and content creators
- ✓ Logistics and manufacturing
- ✓ Ticketing and reservations

# Market for Koldo:

## Potential market

400 million potential customers  
worldwide

80% of the world economy

## Direct market

50 countries, 12 languages

30 million SMEs and self-  
employed entrepreneurs

## Local potential market (KG)

350,000 subscriber customers

## Solution scalability

unlimited

## Game-changing factors

Unified and multi-company  
control panel

Native multi-language

Real and effective  
interconnection between  
customers, suppliers and  
distributors

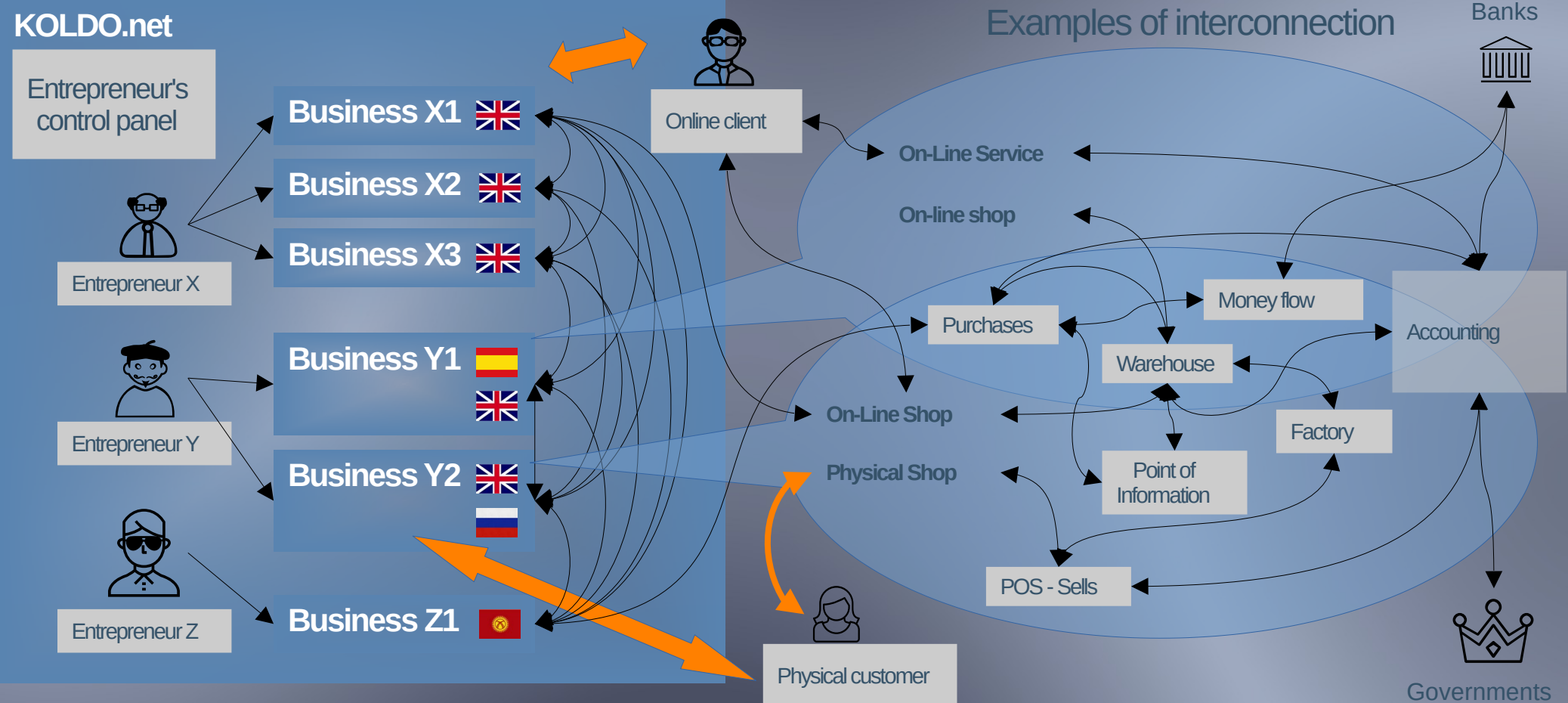
Real driver of competition  
among suppliers

Makes web marketing and SEO  
obsolete and eliminates invasive  
marketing

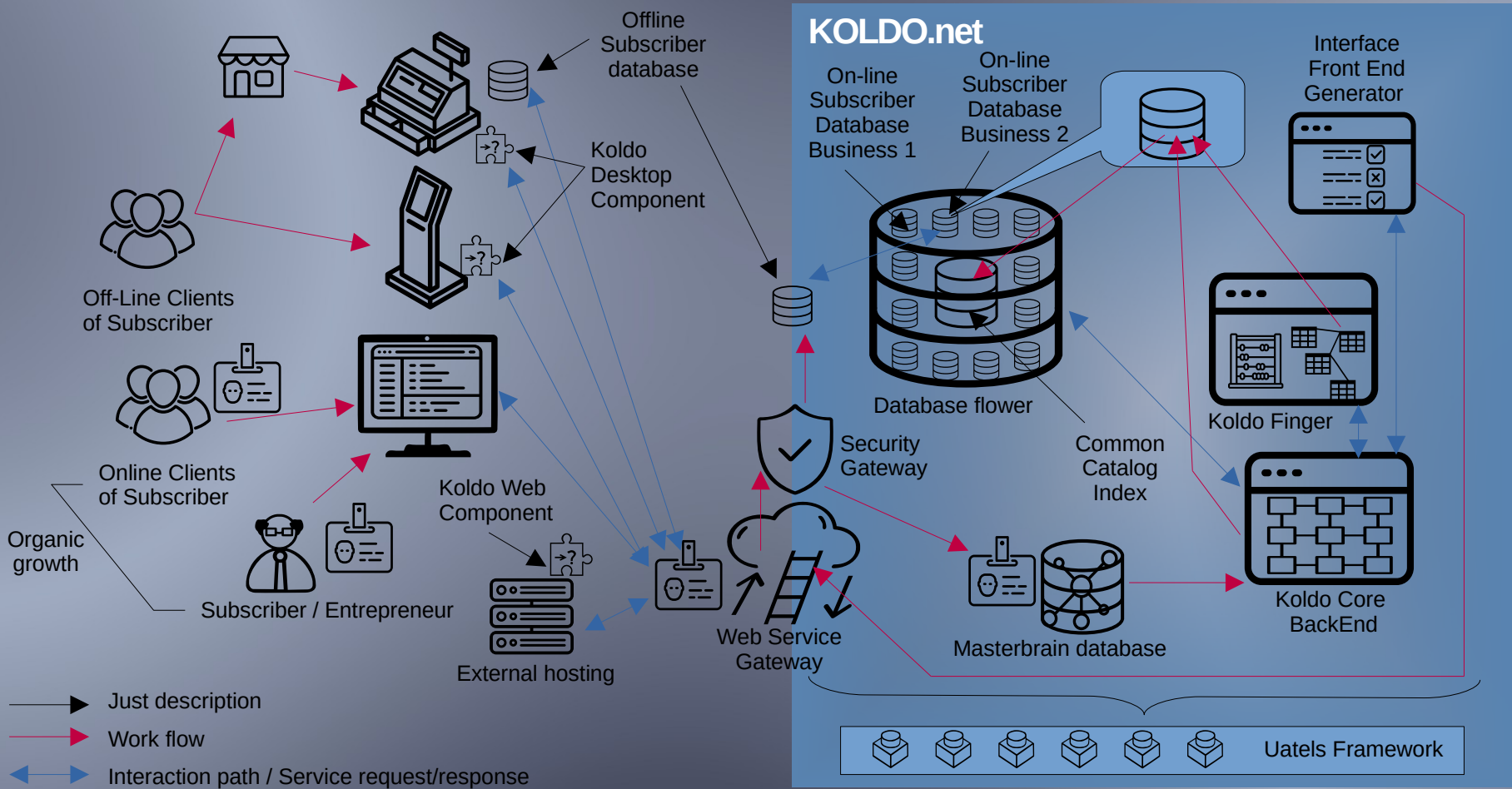
Minimizes administrative time

Eliminates search time and  
usefulness of search engines and  
online comparators

## KOLDO in action:



## KOLDO in action:



# KOLDO in action:

KOLDO.net



Entrepreneur A - control panel

Examples of interconnection

Business X1

Business X2

Business X3

Common purchasing management

Common orders' reception

Common warehouse management

Accounting

Accounting

Accounting country 1

Accounting country 2

Web Online Store

Presence Website

Physical store 1

Physical store 2

Common Factory 1

Common Factory 2

Human Resources

Human Resources

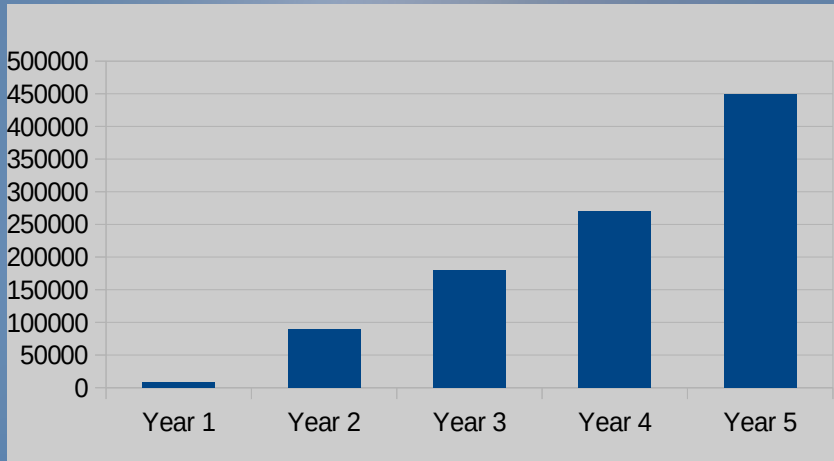
Human Resources



## KOLDO's traction, drive and growth

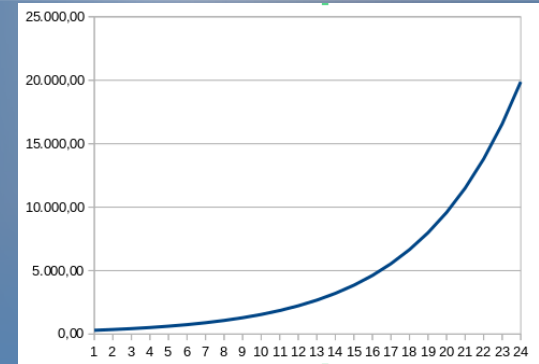
### Example of annual growth by business activity

Subscribers Year 1	9000	x1	9,000
Subscribers Year 2	9000	x10	90,000
Subscribers Year 3	9000	x20	180,000
Subscribers Year 4	9000	x30	270,000
Subscribers Year 5	9000	x50	450,000
<b>Total</b>			<b>999,000</b>



### Example of organic monthly growth

Initial Subscribers	Month +1	Month +6	Month +12	Month +24
350	420	1045	3,121	27,824*
500	600	1493	4,458	33,124
1,000	1,200	2,985	8,916	79,496
5,000	6,000	14,929	44,580	397,484
10,000	12,000	29,859	89,161	794,968
15,000	18,000	44,789	133,742	1,192,453
20,000	24,000	59,719	178,322	1,589,937
26,250*	31,500	78,382	234,048	2,086,792
40,000	48,000	119,439	356,644	3,179,874**



## Our Team

### Promoters



**Oscar Gonzalez**  
**Software Architect**

CEO Iberkyrgyz Wealth Group  
IT Ingeneer (ICAI)



**Elizada Askat kyzy**  
**Senior Analyst**

CTO Iberkyrgyz Wealth Group  
Master developer (Attractor)



**Cholponay Kukanova**  
**Operations Manager**

COO Iberkyrgyz Wealth Group  
PhD Economy (NSU)

### Joint Experience



# Competitive against competitors

## About functionalities

	ML	CMS	OS	CRM	SRM	HRM	ERP	POS	DS	AS	MC	RS
<b>KOLDO</b>	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
WORD PRESS	Orange	Green	Orange	Orange	Red	Orange	Orange	Red	Red	Orange	Orange	Red
JOOMLA	Green	Green	Orange	Orange	Red	Orange	Orange	Red	Orange	Orange	Orange	Red
DRUPAL	Green	Green	Orange	Orange	Orange	Orange	Orange	Red	Orange	Orange	Orange	Orange
SHOPIFY	Orange	Orange	Green	Orange	Orange	Orange	Orange	Green	Red	Orange	Orange	Red
FACEBOOK	Green	Red	Orange	Orange	Red	Red	Red	Red	Red	Red	Red	Green
INSTAGRAM	Green	Red	Orange	Orange	Red	Red	Red	Red	Red	Red	Red	Green
LALAFO	Orange	Red	Green	Red	Red	Red	Red	Red	Red	Red	Red	Orange
WALLAPOP	Green	Red	Green	Red	Red	Red	Red	Red	Red	Red	Red	Orange
AMAZON	Green	Orange	Green	Orange	Red	Red	Red	Red	Red	Red	Orange	Orange
EBAY	Green	Green	Green	Orange	Red	Red	Red	Red	Red	Red	Orange	Orange
ALIEXPRESS	Green	Green	Green	Orange	Red	Red	Red	Red	Red	Red	Orange	Orange
1C	Orange	Orange	Orange	Orange	Orange	Orange	Green	Red	Red	Green	Green	Red
SAP Bussiness	Green	Orange	Orange	Green	Green	Green	Green	Orange	Red	Orange	Orange	Orange
SalesForce	Green	Red	Red	Green	Orange	Orange	Green	Red	Red	Red	Orange	Orange
ContaPlus/FacturaPlus	Red	Red	Red	Orange	Red	Red	Red	Orange	Red	Green	Green	Red
BITRIX24	Green	Green	Orange	Green	Red	Green	Orange	Red	Red	Orange	Orange	Green
ANFIX	Red	Green	Red	Orange	Red	Red	Orange	Red	Red	Green	Orange	Red

## Changing the game to

### Word Press

Because of our greater simplicity in creating websites, the multi-language capability, the consistency of a single development team and because the user does not need to install a module for everything.

### Google

Because we break their philosophy of capturing demand, and we avoid the user getting endless pages of search results, and we give equal opportunities to all bidders and save time to the one who is looking for something, who does not need to enter each result and search by himself.

### Amazon

Because we prevent the user from wasting time looking through catalogs of different users until he finds what he is looking for, and we also offer bidders powerful management tools.

### SAP

Because of the simplicity of the tools, greater integration and a much lower cost for the user, and because of our focus on small and medium-sized companies.

### Other management systems

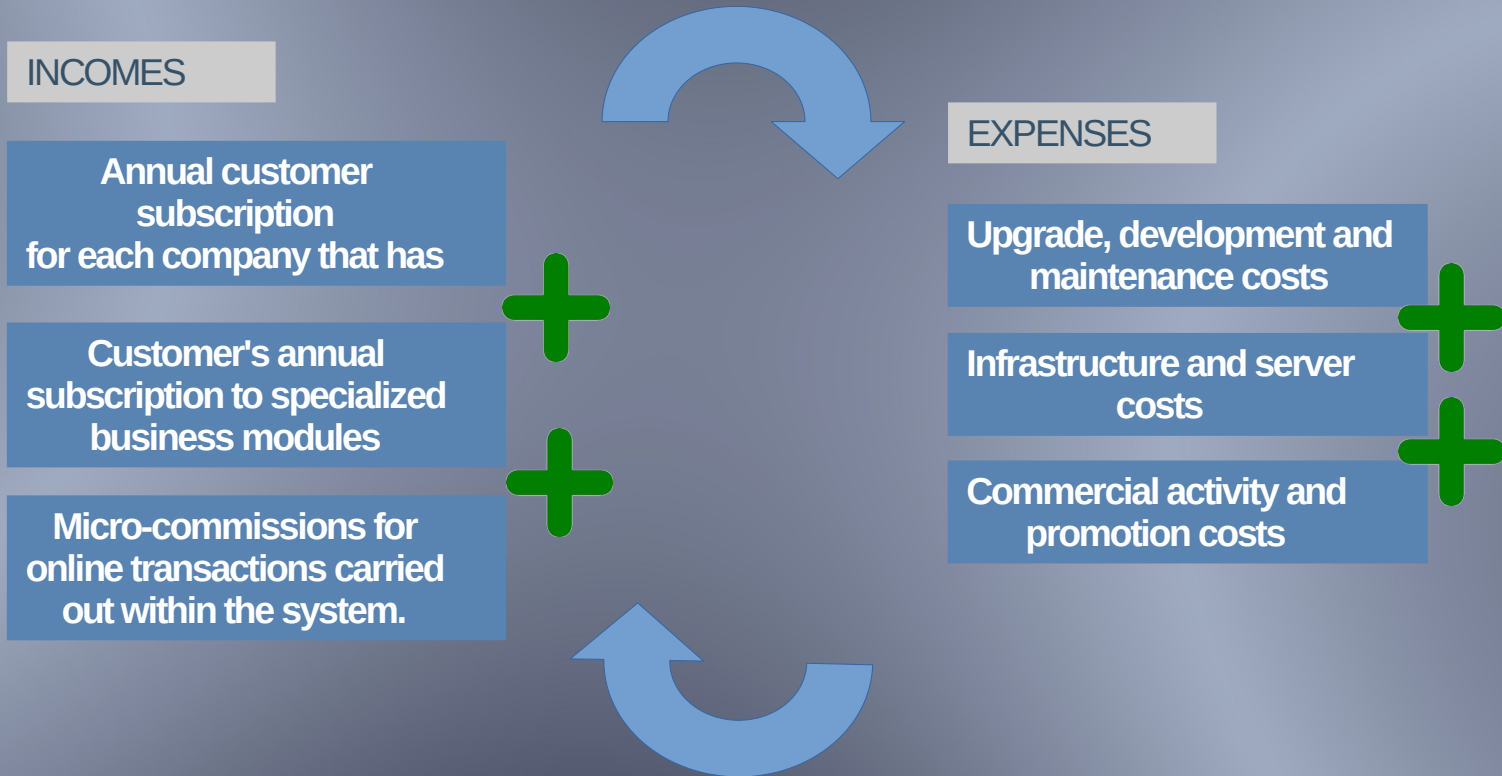
Because we offer a larger set of tools that cover more business functionalities and more business models.

### Online marketing companies

Because their promotional activities through SEO techniques or invasive marketing will become obsolete because our system gives everyone equal opportunities.

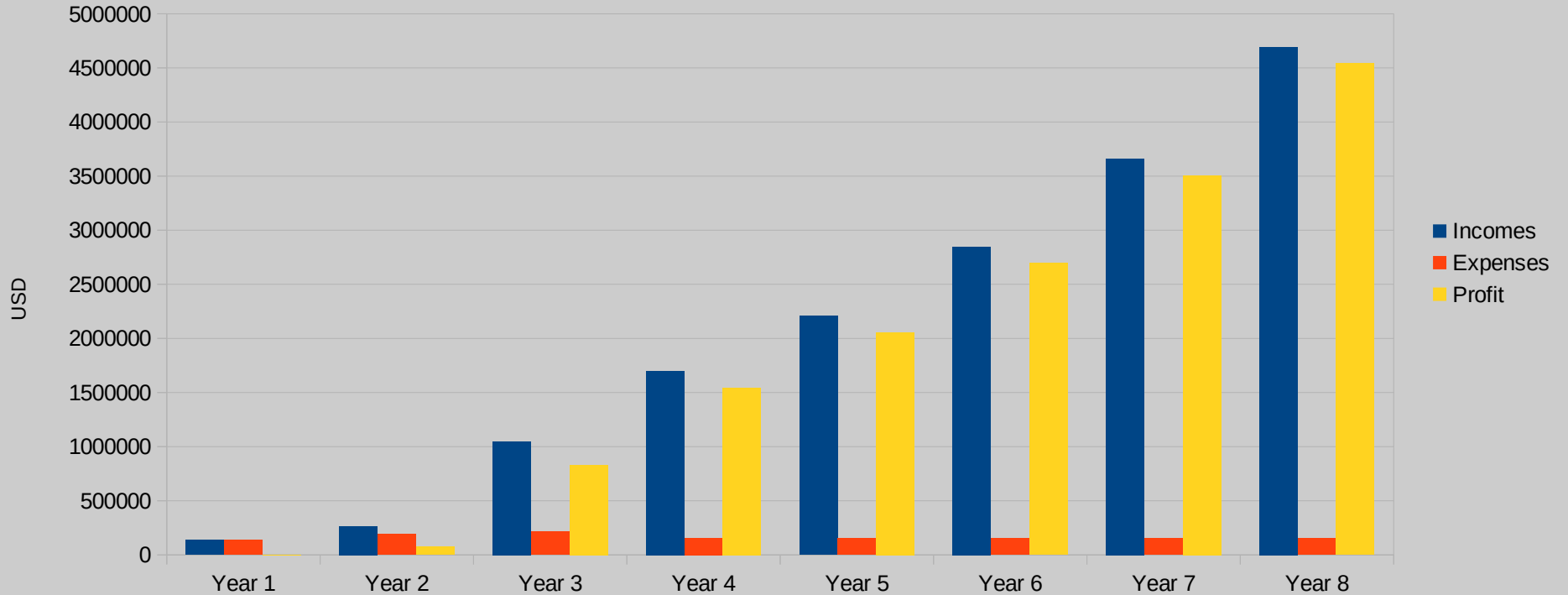
# Business Model

## Example of anual cycle



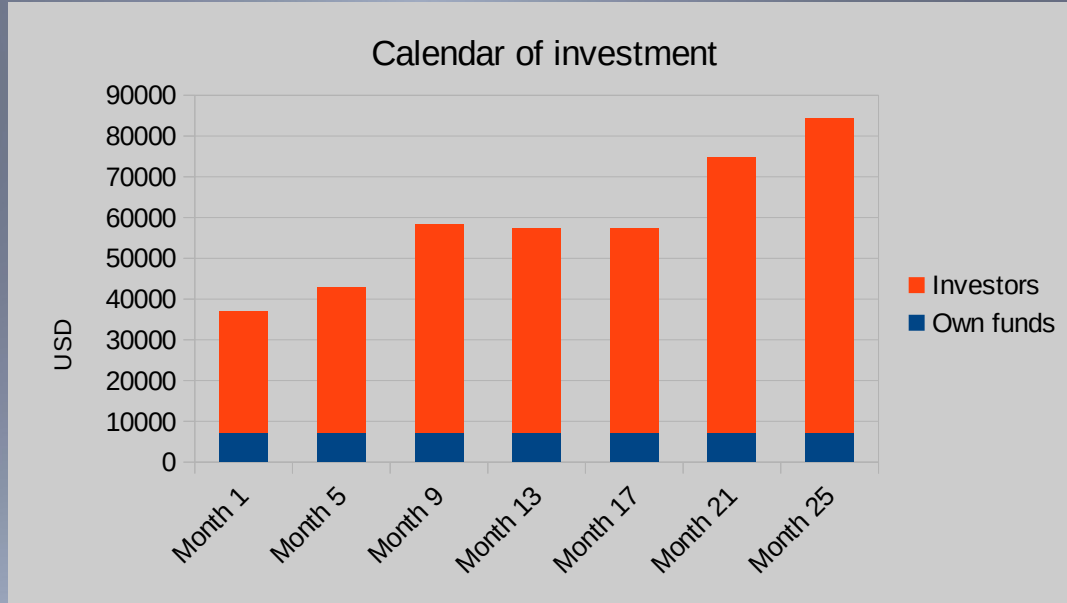
# Finances

Projection for 8 years \*



\* minimum scenario using formulas applied on the basis of a pessimistic approach

# Investment needs



**TOTAL REQUIREMENTS: \$350,000 USD**

**CAPITAL INJECTION REQUIRED:**

An inflow of USD 50,000 every four months,  
i.e,  
a total of seven inflows of \$50,000 USD

*Underwritable through investment units of USD 1,000 each to facilitate participation by investors of all sizes*

Due to the nature of this project as a software product and with minimal infrastructure, its realization will only require financing the cost of development time until the cash flow becomes positive.

## Benefits for investors

**Guaranteed invested capital.** The investors will be the beneficiaries of a life insurance policy in the name of the key members of the team.

**Return on investment.** Between 6 and 8 months after system deployment.

**Benefit.** 50% of the benefits generated by the system during the 5 years after deployment.

And also:

**Lifetime subscription.** A free lifetime subscription of up to a maximum of 5 companies, with which the investor can use the Koldo system he has helped to create to manage his own business structure.

Thanks for watching!  
Invest with us and joining the Koldo Team